



Kentucky Department of Agriculture

"KENTUCKY PROUD PROMOTIONAL PROGRAM"
 100 Fair Oaks Lane, 5th Floor. Frankfort, KY 40601
 Phone: (502) 564-4983
 www.kyproud.com

Instructions: Please complete all information, including physical and mailing addresses, release statements, and business and product information details.

To proceed to the Next page, click **Next** at the bottom of this page. You can toggle between pages and make any changes by clicking **Previous** or **Next** on the subsequent pages. Your application will not be processed until you have completed and signed the application.

Contact Information

Company/Farm Name:

Contact First Name:

Contact Last Name:

Physical Address:

Address2:

City:

State:

Zip:

County:

Phone:

Mobile Phone:

Fax:

Website:

Email:

Mailing Address (if different from Physical Address)

Mailing Address:

Address2:

City:

State:

Zip:

Release to Publicize Information

The following contact information will be used in the Kentucky Department of Agriculture's printed and electronic marketing materials, including, but not limited to, the Kentucky Proud Company and Product search applications on the Kentucky Proud Web site, www.kyproud.com.

Company/Farm Name, Contact Name, Mailing and Physical Address, City, County, State, Zip, Web site, and Primary Phone.

Please indicate if you would like the following information used in printed and electronic marketing materials:

Mobile Phone: Yes No

Email Address: Yes No



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Business Information:

Instructions: Please check all the following categories below that apply to you and your products. Please [click here](#) for definitions to assist you in choosing the appropriate categories for your business and products.

Producer/Grower/Breeder

These categories are for businesses that produce or process products. Members in this category may label their products with the Kentucky Proud logo.

Producer/Grower/Breeder

Product Details:

1. Are the major ingredients of your products being grown in Kentucky? Yes No NA
2. Are your products processed in Kentucky? Yes No NA
3. In what locations are your products grown?
4. In what locations are your products processed?
5. In what locations are your products packaged?
6. Do state or federal organizations inspect or license your product or facilities? Yes No NA
 Are all licenses, permits, and/or inspections up-to-date? Yes No
7. How did you find out about the Kentucky Proud Program? KDA Website KDA Staff
 Tradeshow Program Participant
 Other



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Check all that apply.

Equine Breeds

Boarding	Broodmare/Foaling	Sales Preparation	Stallion/Breeding	Training/Instruction
Appaloosa	Appaloosa	Appaloosa	Appaloosa	Appaloosa
Arabian	Arabian	Arabian	Arabian	Arabian
Buckskin	Buckskin	Buckskin	Buckskin	Buckskin
General	General	General	General	General
Hackney Horse	Hackney Horse	Hackney Horse	Hackney Horse	Hackney Horse
Ky Mountain	Ky Mountain	Ky Mountain	Ky Mountain	Ky Mountain
Saddlebred	Saddlebred	Saddlebred	Saddlebred	Saddlebred
Miniature Horse	Miniature Horse	Miniature Horse	Miniature Horse	Miniature Horse
Morgan	Morgan	Morgan	Morgan	Morgan
Mountain Pleasure Horse	Mountain Pleasure Horse	Mountain Pleasure Horse	Mountain Pleasure Horse	Mountain Pleasure Horse
Mules/Donkey	Mules/Donkey	Mules/Donkey	Mules/Donkey	Mules/Donkey
Paint Horse	Paint Horse	Paint Horse	Paint Horse	Paint Horse
Palomino	Palomino	Palomino	Palomino	Palomino
Pinto Horse	Pinto Horse	Pinto Horse	Pinto Horse	Pinto Horse
Quarter Horse	Quarter Horse	Quarter Horse	Quarter Horse	Quarter Horse
Rocky Mountain	Rocky Mountain	Rocky Mountain	Rocky Mountain	Rocky Mountain
Saddlebred	Saddlebred	Saddlebred	Saddlebred	Saddlebred
Standardbred	Standardbred	Standardbred	Standardbred	Standardbred
Tennessee Walking	Tennessee Walking	Tennessee Walking	Tennessee Walking	Tennessee Walking
Thoroughbred	Thoroughbred	Thoroughbred	Thoroughbred	Thoroughbred



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Check all that apply.

Equine Disciplines

Barrel Racing	Hunter/Jumper
Cutting	Other
Dressage	Polo
Driving	Racing
Endurance	Reining
English	Roping
Eventing	Saddle Seat
Fox Hunting	Trail Riding
Halter	Western Pleasure



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Kentucky Kentucky Proud Logo Guidelines

The "Kentucky Proud" logo may *only* be used by licensed, qualified applicants on agricultural products grown and/or processed in Kentucky .

1. Product's major ingredients shall be grown and/or processed in Kentucky.
2. The farm(s) where the ingredients are grown, processing/production facilities, or corporate headquarters shall be located in Kentucky.
3. Facilities shall meet all State and Federal regulations where applicable. Products shall meet or exceed USDA and/or State of Kentucky standards where applicable.
4. Logo cannot deviate from its original design or color without prior written approval from the Kentucky Department of Agriculture, Office of Agriculture Marketing and Product Promotion.
5. The logo shall be used only in association with approved agricultural products for which the major ingredients were grown and/or processed in Kentucky.
6. The use of the logo is royalty free, but is personal only to the applicant. The logo shall not be reassigned to another party. The Kentucky Proud™ symbol is registered with the Kentucky Secretary of State and regulated by the Kentucky Department of Agriculture.
7. Permission to use the logo may be denied or revoked at any time by the Kentucky Department of Agriculture, Office of Agriculture Marketing and Product Promotion.
8. The Kentucky Department of Agriculture is in no way liable for, nor does the Department guarantee products using this logo.
9. Upon approval of the initial application, the Department shall provide artwork for each approved applicant.

Application to use the "Kentucky Proud" logo

1. Any person, farm, or firm marketing Kentucky grown and/or processed agricultural or food products may submit an application to use the Kentucky Proud logo on eligible products.
2. Applicants agree to allow visits to production and/or processing facilities to verify compliance with guidelines established by the Department.
3. Application shall be made on forms provided by the Kentucky Department of Agriculture or online at www.kyagr.com.
4. License to use the Kentucky Proud logo shall be granted by Kentucky Department of Agriculture, Office of Agriculture Marketing & Product Promotion upon approved application. Licenses shall be renewed annually.
5. Applicants shall provide a description of products, packaging and proposed marketing materials. When applicable, a label and sample of the product in a finished package shall be provided. All applicants shall provide a copy of appropriate licenses, health certifications, or records of inspection by appropriate state or federal agency when applicable.

Assistance - The Kentucky Department of Agriculture, Office of Agriculture Marketing & Product Promotion shall provide the following services upon request:

1. Marketing service assistance.
2. Assistance in Retail, Food Service, and Institutional marketing.
3. Advertising, sales promotions, merchandising, public relations campaigns and special media promotions throughout the year.
4. Logo promotional materials at-cost.

The Kentucky Department of Agriculture reserves the right to revise these guidelines. The Kentucky Department of Agriculture does not discriminate on the basis of race, color national origin, sex, religion, age, or disability in employment or the provision of services. Reasonable accommodations are provided upon request. Printed with state funds.

Disclaimer

I agree to release and hold harmless the Commonwealth of Kentucky, its successors and assigns, and its directors, officers, employees, and agents from all claims, demands, damages, losses, charges and causes of action arising or resulting from my participation in the Kentucky Proud Program.

I have completed the application and read the guidelines for logo use. I agree to follow the guidelines when using the Kentucky Proud logo, and I certify that the above information is correct and true to the best of my knowledge.

(FULL NAME)

(DATE)