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FOR IMMEDIATE RELEASE

NEW EXECUTIVE ADMINISTRATOR JOINS THE KENTUCKY HORSE COUNCIL

Lexington, KY – November 28, 2007– The Kentucky Horse Council announced today the addition of a new Executive Administrator to their office located at the Kentucky Horse Park.

Essie Rogers began working with the Kentucky Horse Council in late October as the Executive Administrator. A native of Vermont, Rogers has lived in central Kentucky for more than 6 years and harbors a lifelong passion for horses. Currently Rogers resides with her husband and variety of pets including an 8 year old Thoroughbred Gelding on a small farm in Mercer County.

With a Bachelor of Arts in Equine Studies and a concentration in Management, Rogers has an excellent understanding of issues facing the equine industry today and the organizational skills to support the needs of the KHC office.

Rogers spent the past 5-1/2 years as the Equine Center Director at Life Adventure Center of the Bluegrass located in Versailles. She maintains riding instructor certification through the Certified Horsemanship Association (CHA) as well as equine specialist certification from Equine Assisted Growth and Learning Association (EAGALA).

“The Kentucky Horse Council is thrilled to find such a talented individual with a passion for the horse industry as Ms. Rogers,” said Madelyn Millard, President of the Kentucky Horse Council Board of Directors. “Combining her extensive knowledge and skills with those of the Executive Director, Ginny Grulke, enables the Council to move to the next level of excellence in the Kentucky horse industry.”

The Kentucky Horse Council is a nonprofit organization dedicated, through education, to the protection, growth and development of the equine industry in Kentucky. For more information about the Kentucky Horse Council, visit www.kentuckyhorse.org