



**FOR IMMEDIATE RELEASE:**

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*KENTUCKY HORSE COUNCIL ANNOUNCES PROFESSIONAL HORSEMAN'S TRAINING SERIES*

Lexington, KY, December 31, 2007 – The Kentucky Horse Council (KHC) announced today the launch of a new educational series designed to instruct and support professional horse associations. The six class series is tailored to strengthen equine associations and increase leadership skills in the horse industry regardless of whether the association is a 4-H Club, breed association, or trail riding group.

Classes are held on weekday nights in Lexington, and at various locations throughout the state.

"How to Run a Successful (and Profitable) Local Horse Show" will kick off the series on January 15, 2008 from 6:30- 8:30 p.m. at the Kentucky Horse Park in Lexington. Topics for the class include: show planning, low cost advertising, sources for donations, identifying and using volunteers, safety considerations, and more.

Other classes in the series include "Liability Insurance: Who is protected and what do you need to run club events?", "Volunteers – Where have they all gone?", "Keeping our horse industry healthy with youth involvement", "Planning a memorable annual meeting without breaking the bank", "Becoming a non-profit association: what it takes and should you do it?".

"The Professional Horseman's Series is a great benefit to the equine community as we reach not only KHC members and group leaders but maximize outreach to all Kentucky equestrians through trickle down," commented Kentucky Horse Council President, Madelyn Millard. "The Kentucky Horse Council is committed to continuously identifying and implementing training opportunities throughout the equine community in Kentucky."

If you would like to host one of these classes in your area (find a classroom location and help with advertising the class in your area), please contact the Kentucky Horse Council by emailing [info@kentuckyhorse.org](mailto:info@kentuckyhorse.org) or calling 859-367-0509 or 800-459-4677.

All materials and instruction are free to members of the Kentucky Horse Council; fee for non-members is \$15 per class. For more information on the series or to enroll in "How to Run a Successful (and Profitable) Local Horse Show" please contact the Kentucky Horse Council at 859-367-0509 or email [info@kentuckyhorse.org](mailto:info@kentuckyhorse.org).

**ABOUT THE KENTUCKY HORSE COUNCIL** - The Kentucky Horse Council is the result of a grassroots effort to combine the voices and interests of all horsemen, in order for horsemen to band together in support of all horse breeds and all disciplines in the state of Kentucky. The Kentucky Horse Council provides educational programs, grants, scholarships, personal liability insurance, trail riding programs, an annual statewide equine industry directory and opportunities for networking with other horsemen across the state of Kentucky.

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