

## Large Animal Emergency Rescue Training September 27-29, 2024 • Kentucky Horse Park • Lexington, KY

## About the KHC Large Animal Emergency Rescue Training:

Training on emergency preparedness where animals are concerned has become a priority in many communities. The Kentucky Horse Council, together with 4Hooves LLC, will be hosting a three-day Large Animal Emergency Rescue (LAER) training program at the Kentucky Horse Park in Lexington. This course is open to emergency responders, veterinarians, horse industry professionals and other interested parties.

The program will teach participants how safely rescue large animals with equipment they have available; it will also explain how to locate and interact with resources that may already exist in a community. Justin and Tori McLeod excel at instilling confidence in training participants who may be asked to handle large animals under potentially stressful situations. Participants will be working with both equipment and live animals in simulations of various emergencies and disasters. This course is approved for veterinarian CE RACE accreditation as well as fire service training hours.

Topics include animal behavior; safety considerations; handling and restraint; containment; entrapments; motor vehicle accidents and overturned trailers; barn and wildfires; unstable ground incidents (mud, ditch, ice, etc.); water rescues; natural disaster preparation and response; hazardous materials decontamination; and more.

The Kentucky Horse Council has nearly 11,000 followers across its social media platforms, as well as a mailing list of nearly that size; the website has a robust equine events calendar, scholarship opportunity page and employment board, which is often the first place job seekers turn for possible employment. In addition, the KHC hosts industry-specific events such as Livestock Investigative Training and Dinner & Discussion equine networking dinners.

Levels	Sponsorship Benefits	Amount:		
☐ Presenting	Recognition as Presenting Sponsor			
	Opportunity to address attendees at September training in Lexington, KY (day)			
	and time of presenting sponsor's choice)			
	Logo on signage at event; three (3) banners provided by KHC; additional			
	banners provided by sponsor			
	Logo placement on the Kentucky Horse Council LAER web page			
	Name inclusion in all printed materials as Presenting Sponsor	\$5,000		
	Provided literature placed on table during trainings and in welcome bags			
	Announcement of Sponsor throughout training			
	Inclusion of featured content in three (3) KHC e-newsletters and			
	corresponding social media posts			
	Registration for six attendees: three (3) hands-on and three (3) auditing			
	participants			
☐ Platinum	Recognition as Platinum Sponsor	\$3,000		
	Logo placement on the Kentucky Horse Council LAER web page			

	Name inclusion in all printed materials as Presenting Sponsor	
	Provided literature placed on table during trainings and in welcome bags	
	Logo on signage at event; three (3) banners provided by KHC; up to three (3)	
	additional banners provided by sponsor	
	Announcement of Sponsor throughout training	
	Inclusion of featured content in three (3) KHC e-newsletters and	
	corresponding social media posts	
	Registration for five (5) attendees: three (3) hands-on and two (2) auditing	
	participants	
	Logo placement on the Kentucky Horse Council LAER webpage	
	Name inclusion in all press releases related to September LAER	
	Provided literature placed on table during trainings and in welcome bags	
	Logo on signage at event	
☐ Gold	Announcement of Sponsor throughout training	\$2,000
	Inclusion of featured content in two (2) KHC e-newsletters and corresponding	
	social media posts	
	Registration for four (4) participants: two (2) hands-on and two (2) auditing	
	participants	
	Logo placement on the Kentucky Horse Council LAER webpage	
	Name inclusion in LAER wrap-up press release	
City on	Announcement of Sponsor throughout training	64.500
│	Inclusion of featured content in one (1) KHC e-newsletter and corresponding	\$1,500
	social media post	
	Registration for three (3) auditing participants	
	Name Recognition on the Kentucky Horse Council website page	
	Name inclusion in LAER wrap-up press release	
□ Bronze	One (1) sponsorship sign provided	\$750
	One (1) social media post on KHC Facebook page	
	Registration for two (2) auditing participants	
	Recognition as the Lunch Sponsor during chosen day of LAER Training	
	Opportunity to discuss business or product during sponsored meal	
☐ Lunch	Name inclusion on the Kentucky Horse Council LAER webpage	\$500
(3 available)	One (1) sponsorship sign provided	
	One (1) social media post on KHC Facebook page	
	Registration for one (1) auditing participant	
Custom		\$
(multiple	Benefits negotiated	
available)		

If your sponsorship includes logo use, please email your print-quality, 300 dpi graphic to <a href="mailto:sarah@kentuckyhorse.org">sarah@kentuckyhorse.org</a>

The Kentucky Horse Council is a 501(c)3 nonprofit organization dedicated, through education and leadership, to the protection and development of the Kentucky equine community. Large Animal Emergency Rescue Training is one way the Kentucky Horse Council assists horses in the state. The non-breed, non-discipline specific charity also:

- Provides funding for welfare initiatives to keep Kentucky horses safe
- Offers large animal emergency rescue training for rescue personnel
- Hosts Livestock Investigation Training for law enforcement officers; prosecutors and judges; animal control
  officers, humane investigators and veterinarians employed or contracted with a government agency; and
  equine rescue personnel
- Lecture series and networking opportunities
- Supports horse owners in need of temporary financial reprieve of horse-care costs
- Assists in disaster response efforts for horse owners
- Develops strategic partnerships to address equine issues in Kentucky within the larger scope of Kentucky agriculture

To complete your KHC Large Animal Emergency Rescue Training sponsorship, please complete this form and send it with payment to:

Kentucky Horse Council, Inc. 4037 Ironworks Parkway, Suite 120 Lexington, KY 40511

Please check here if you would like an invoice sent prior to payment.

KHC Large Animal Emergency Rescue Training Sponsorship					
Organization Name:					
Contact Name:	Address:				
City:	State:	Zip Code:			
Phone:	Email:				
Website:					